

2023 EDITORIAL CALENDAR

Date	Print	Intel Report	Industry Focus	NOW Summit	Live Exchange
Jan/Feb			Workforce Orientation and Talent Development Programs <i>(Digital Supplement Only)</i>	Payer (Medicare Advantage) – January 25 Patient Clinical Experience – February 8 th Workforce Wellness and Culture – February 22 nd	Revenue Cycle Exchange – February 15-17 Carlsbad, CA
Mar/Apr	Five Healthcare Trends to Watch for 2023 (release date: March)	Patient Clinical Experience	Top Three Payer Trends for 2023	Data Analytics Technology – March 8 th Marketing and the Consumer Experience – March 22 nd Patient Financial Experience – April 19 th	Up Next Exchange – March 2-3 Austin, TX CFO Exchange – March 22-24 Coral Gables, FL CNO Exchange – April TBD
May/June	Are Healthcare Disruptors Good for the Industry? <i>(release date: June)</i>	Value Based Care Readiness	Upgrading Revenue Cycle Technologies	Behavioral Health – May 24 th Hospital at Home Technology – June 22 nd	CEO Exchange – June 5-7 Lake Tahoe, CA
Jul/Aug			The Future of Pharma – Using Clinical Trials as Care Mechanisms <i>(Digital Supplement Only)</i>	Revenue Cycle Technology – July 19 th Payer (Reimbursement) – August 9 th	Innovation Exchange – July TBD CFO Exchange – August 9-11 Napa, CA Chief Medical Officer Exchange – August TBD
Sept/Oct	Level the Playing Field for Rural Health Providers <i>(release date: September)</i>	Mergers & Acquisitions	Interoperability's Role in Reshaping the Healthcare Ecosystem	Pharma – September 20 th Nursing – September 27 th Care Coordination – October 25 th	Payer Exchange – September TBD Revenue Technology Exchange – October TBD
Nov/Dec	Solve the Healthcare Workforce Shortage Crisis (release date: December)	Digitization of Healthcare	Operational Strategies	Workforce Talent and Development – November 8 th Revenue Cycle – December 6 th	